

MEDIATE WEBSITE / NEWSLETTER SUBSCRIPTION PROTECTION OF YOUR PERSONAL DATA & COOKIE POLICY

This statement provides information about the processing and the protection of your personal data and the use of internet cookies.

To be use joint to <https://mediate-project.eu/contact/>

1. Collection of general data and information

This website collects a series of general data and information when a data subject or automated system calls up the website. This general data and information are stored in the server log files. Collected may be (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system reaches this website (so-called referrers), (4) the sub-websites, (5) the date and time of access to the Internet site, (6) an Internet protocol address (IP address), (7) the Internet service provider of the accessing system, and (8) any other similar data and information that may be used in the event of attacks on our information technology systems.

When using these general data and information, the MEDiate consortium does not draw any conclusions about the data subject. Rather, this information is needed to (1) deliver the content of this website correctly, (2) optimize the content of this website as well as its advertisement, (3) ensure the long-term viability of our information technology systems and website technology, and (4) provide law enforcement authorities with the information necessary for criminal prosecution in case of a cyber-attack. Therefore, the MEDiate consortium analyzes anonymously collected data and information statistically, with the aim of increasing the data protection and data security of our enterprise, and to ensure an optimal level of protection for the personal data we process. The anonymous data of the server log files are stored separately from all personal data provided by a data subject.

2. Subscription to our newsletters

On this website users are given the opportunity to subscribe to our newsletters. The input mask used for this purpose determines what personal data are transmitted, as well as when the newsletters are ordered from the controller.

The MEDiate consortium informs its community of followers, stakeholders and partners regularly by means of newsletters about project progresses, results, events, activities, and collaboration opportunities. The company's newsletters may only be received by the data subject if (1) the data subject has a valid e-mail address and (2) the data subject registers for the newsletter shipping. We store the data of the registration to prove whether the owner of the e-mail address as the data subject is authorized to receive the newsletter.

During the registration for the newsletters, we also store the IP address of the computer system assigned by the Internet service provider (ISP) and used by the data subject at the time of the registration, as well as the date and time of the registration. The collection of this data is necessary in order to understand the (possible) misuse of the e-mail address of a data subject at a later date, and it therefore serves the aim of the legal protection of the controller.

The personal data collected as part of a registration for the newsletters will only be used to send our newsletters. In addition, subscribers to the newsletters may be informed by e-mail, as long as this is necessary for the operation of the newsletter service or a registration in question, as this could be the case in the event of modifications to the newsletters offer, or in the event of a change in technical circumstances. There will be no transfer of personal data collected by the newsletter service to third parties. The subscription to our newsletters may be terminated by the data subject at any time. The consent to the storage of personal data, which the data subject has given for shipping the newsletters, may be revoked at any time. For the purpose of revocation of consent, a corresponding link is found in each newsletter. It is also possible to unsubscribe from the newsletters at any time communicating this to the controller.

3. Newsletter-Tracking

The newsletter contains so-called tracking pixels. A tracking pixel is a miniature graphic embedded in such e-mails, which are sent in HTML format to enable log file recording and analysis. This allows a statistical analysis of the success or failure of online marketing campaigns. Based on the embedded tracking pixel, the MEDiate consortium may see if and when an e-mail was opened by a data subject, and which links in the e-mail were called up by data subjects. Such personal data collected in the tracking pixels contained in the newsletters are stored and analyzed by the controller in order to optimize the shipping of the newsletter, as well as to adapt the content of future newsletters even better to the interests of the data subject. These personal data will not be passed on to third parties. Data subjects are at any time entitled to revoke the respective separate declaration of consent issued by means of the double-opt-in procedure. After a revocation, these personal data will be deleted by the controller. The MEDiate consortium automatically regards a withdrawal from the receipt of the newsletter as a revocation.

4. Rights of Interested Parties

Interested parties may exercise the following rights against the Data Controller of MEDiate (by way of a written request sent to the email address indicated above):

- Access (art.15 GDPR): to find out if your personal data are being processed and the information on the law of said processing;
- Correction (art. 16 GDPR): for the correction of incorrect data or the integration of incomplete data;
- Cancellation / oblivion (art.17 GDPR): to obtain the cancellation of personal data, in cases of law;
- Limitation (art.18 GDPR): to obtain the submission of data for conservation only, with the exclusion of other activities, in cases of law;

- Portability (art.20 GDPR): to obtain the data in a structured format, commonly used and readable by an automatic device and also to obtain its direct transmission to another data controller, in cases of law;
- Opposition (art.21 GDPR): the right to terminate further processing of personal data for reasons related to a particular situation, except for the prevalence of binding legitimate reasons, in cases of law.
- Revocation of consent (art.7.3 GDPR): the right to withdraw consent at any time.

The Data Controller of MEDiate has not provided means to consent to third-party data sharing on our website. Furthermore, as a rule, none of our processing is based on or requires such consent. The legal bases on which we operate are: contract, legal obligation, and legitimate interest. The Data Controller of MEDiate does not carry out automated decision-making processes or user profiling towards our clients and users of the website.

5.Cookie Policy

The Internet pages of the MEDiate project use cookies. Cookies are text files that are stored in a computer system via an Internet browser.

Many Internet sites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a character string through which Internet pages and servers can be assigned to the specific Internet browser in which the cookie was stored. This allows visited Internet sites and servers to differentiate the individual browser of the data subject from other Internet browsers that contain other cookies. A specific Internet browser can be recognized and identified using the unique cookie ID.

Through the use of cookies, the MEDiate project can provide the users of this website with more user-friendly services that would not be possible without the cookie setting.

By means of a cookie, the information and offers on our website can be optimized with the user in mind. Cookies allow us, as previously mentioned, to recognize our website users. The purpose of this recognition is to make it easier for users to utilize our website. The website user that uses cookies, e.g. does not have to enter access data each time the website is accessed, because this is taken over by the website, and the cookie is thus stored on the user's computer system. Another example is the cookie of a shopping cart in an online shop. The online store remembers the articles that a customer has placed in the virtual shopping cart via a cookie.

The data subject may, at any time, prevent the setting of cookies through our website by means of a corresponding setting of the Internet browser used, and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. If the data subject deactivates the setting of cookies in the Internet browser used, not all functions of our website may be entirely usable.